



OXFORD PARKING & TRANSPORTATION BOARD AGENDA:

June 17, 2025

Municipal Building, 15 South College Ave

8:30 AM

Members: Carla Blackmar, David Prytherch, Jon Ralinovsky, Kathy Fawley, Rick Bailey, Lee Fisher, Matt Arbuckle

Staff: Sam Perry

Approval of Agenda

Approval of Minutes

1. Approval of Draft Minutes of April 15, 2025 Meeting

Old Business

1. Bike and Pestrian Plan Virtual Open House Results

Other Business

Adjournment

MINUTES:

Date: 15 April 2025

Location: Oxford Municipal Building

Time of Meeting: 8.31 AM

Members present: Carla Blackmar, Matt Arbuckle, David Prytherch, Rick Bailey, Jon Ralinovsky

Staff present: Sam Perry

Approval of Agenda

Motion: David

2nd: Jon

Vote: Motion passed

Approval of Minutes

Motion: Carla

2nd: David

Vote: Motion passed

Old Business: ODOT has the documents for stage 1 & 2 for Amtrak. There has been no progress on the easement behind SDS. OAT phase V – the City is working on the last easements from property owners. Hopefully the project will go to bid in the next month or so.

The city has a \$150K grant to facilitate access to public transit. KZF and 143 Engineers are working on this project. The city intern will be helping with a survey, canvassing PVA and other apartment complexes on US 27N. The goal is to have engineering designs that are ready to go to bid. Discussion concerning how to get good community engagement for the survey. Discussion about updating the Bike & Pedestrian Corridor Safety Plan (part of the Transportation Plans 2020). Discussion of city/MU relationship at the Miami airport.

Signalized intersections: Scott Otto provided a graphic that demonstrates elements of safe intersections. Carla will use the graphic to create a checklist. Sam suggested that there be a level of service for pedestrian safety. There will be subcommittee work for sidewalk gap filling and intersection safety. Discussion of Complete Streets. The city needs to either improve streets and provide funding or exempt specific projects. Discussion. Sam will bring a resolution affirming Complete Streets to Council. David moved that the summer 2025 paving projects adhere to the



Complete Streets policy either by making improvements or receiving an exemption separate from the awarding of the paving contract. 2nd – Rick. Motion passed.

New Business: Discussion of an arena at Cook Field. City/MU relationship regarding MU development to be on the next agenda.

Next Meeting: 17 June 2025

Adjournment:

Motion: Jon

2nd: Rick

Vote: Motion passed at 9.58 AM.

KZF Design Community Engagement

Form Results Summary

Apr 27, 2025 - Jun 09, 2025

Project: City of Oxford Bike-Pedestrian Plan

Form: Take Our Survey!

Tool Type: Form

Activity ID: 8

Exported: Jun 09, 2025, 09:04 AM

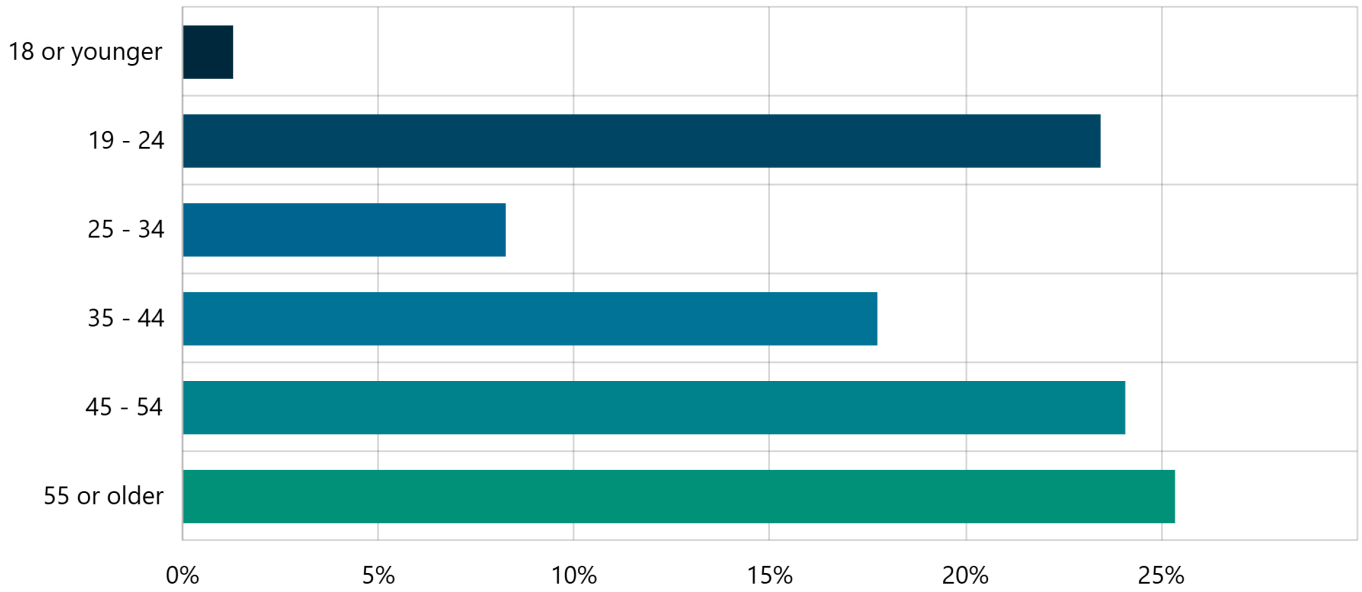
Exported By: EAnderson

Filter By: No filters applied.

Contribution Summary

1. What is your age group?

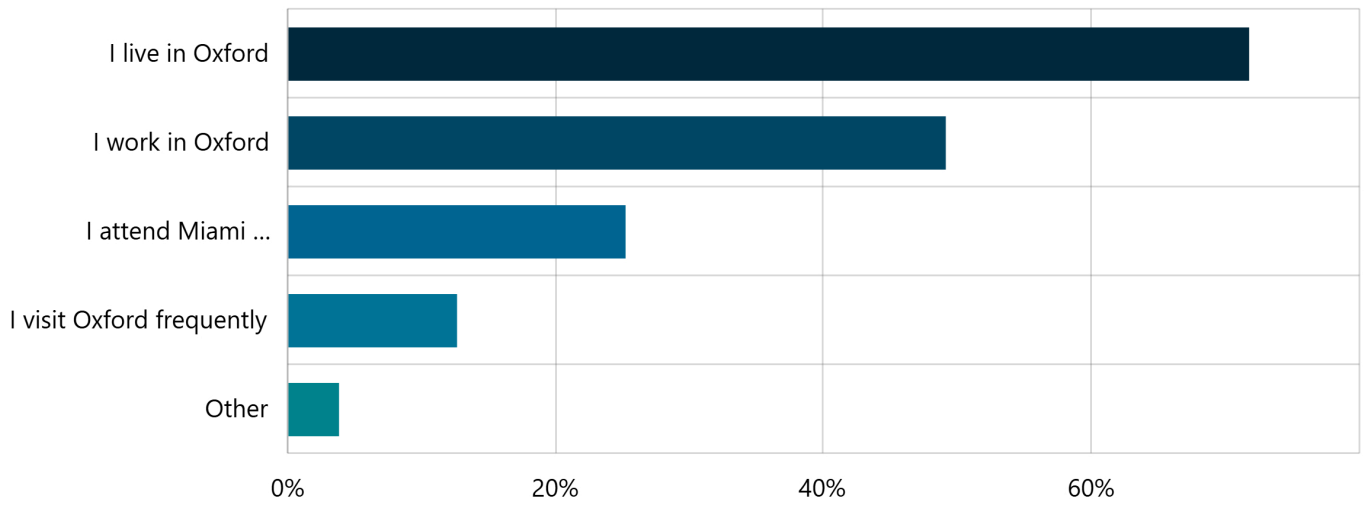
Multi Choice | Skipped: 1 | Answered: 158 (99.4%)



Answer choices	Percent	Count
18 or younger	1.27%	2
19 - 24	23.42%	37
25 - 34	8.23%	13
35 - 44	17.72%	28
45 - 54	24.05%	38
55 or older	25.32%	40
Total	100.00%	158

2. Check all that describe you: Required

Multi Choice | Skipped: 0 | Answered: 159 (100%)



Answer choices	Percent	Count
I live in Oxford	71.70%	114
I work in Oxford	49.06%	78
I attend Miami University	25.16%	40
I visit Oxford frequently	12.58%	20
Other	3.77%	6

3. What is your home ZIP code?

Short Text | Skipped: 11 | Answered: 148 (93.1%)

Sentiment

No sentiment data

Tags

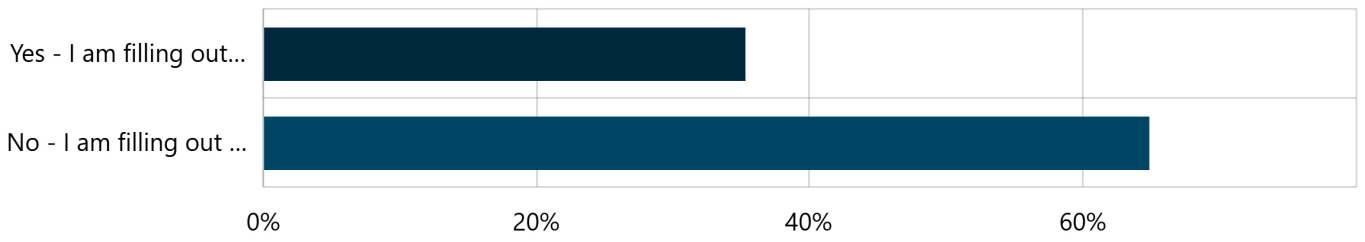
No tag data

Featured Contributions

No featured contributions

4. Are you completing this survey on behalf of your family? Required

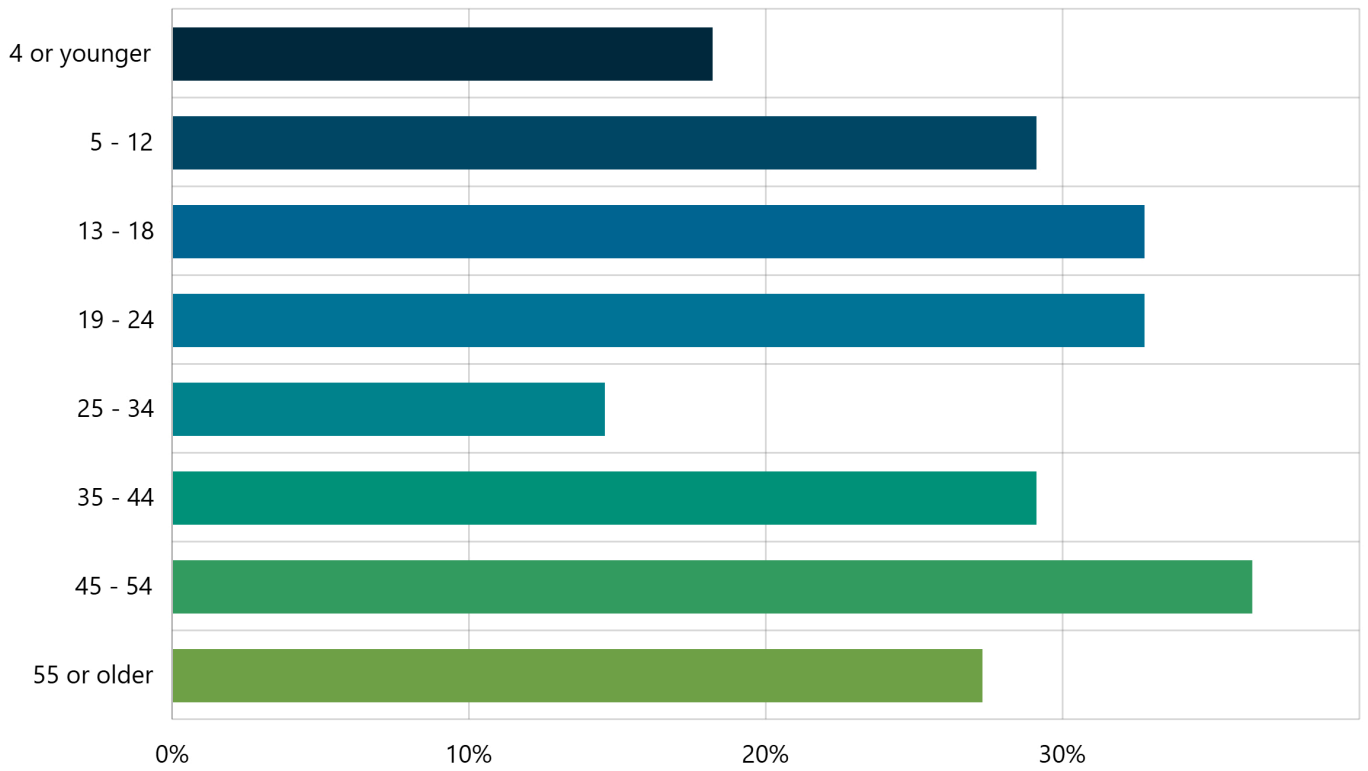
Multi Choice | Skipped: 0 | Answered: 159 (100%)



Answer choices	Percent	Count
Yes - I am filling out for myself and my family	35.22%	56
No - I am filling out for myself only	64.78%	103
Total	100.00%	159

5. What are the age groups in your household?

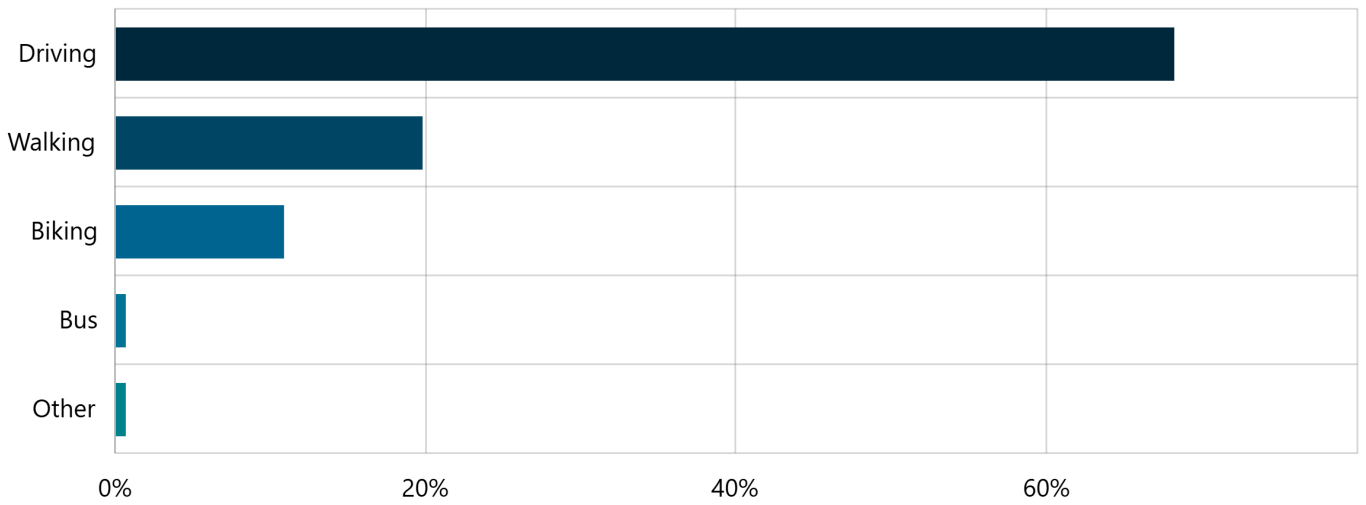
Multi Choice | Skipped: 104 | Answered: 55 (34.6%)



Answer choices	Percent	Count
4 or younger	18.18%	10
5 - 12	29.09%	16
13 - 18	32.73%	18
19 - 24	32.73%	18
25 - 34	14.55%	8
35 - 44	29.09%	16
45 - 54	36.36%	20
55 or older	27.27%	15

6. What is your primary mode of transportation?

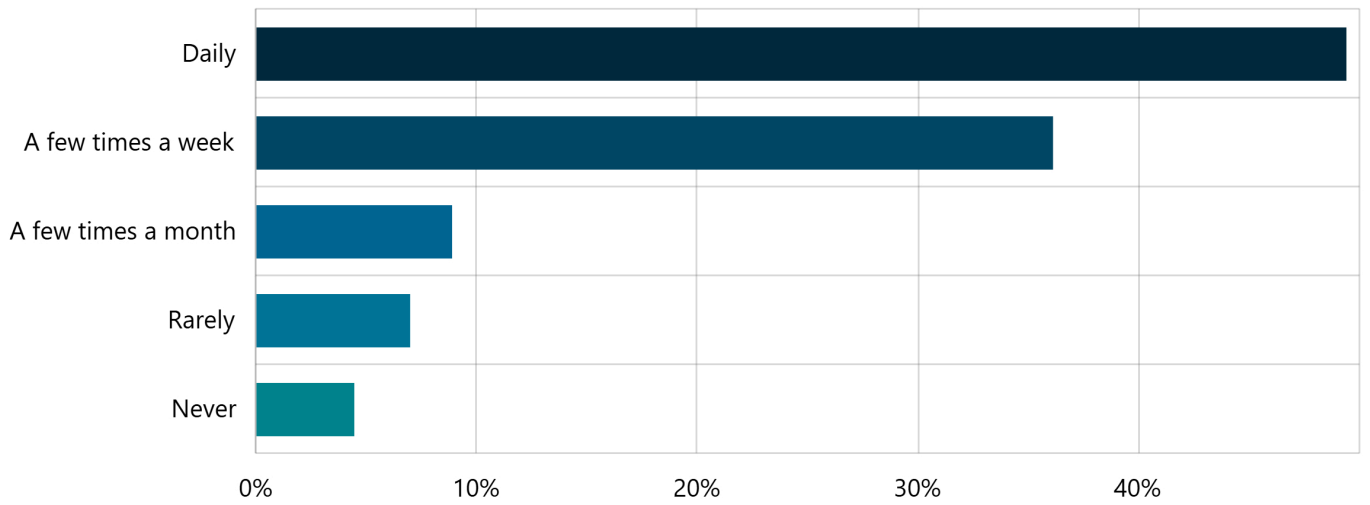
Multi Choice | Skipped: 2 | Answered: 157 (98.7%)



Answer choices	Percent	Count
Driving	68.15%	107
Walking	19.75%	31
Biking	10.83%	17
Bus	0.64%	1
Other	0.64%	1
Total	100.00%	157

7. How often do you and/or your family walk, run, or bike in Oxford?

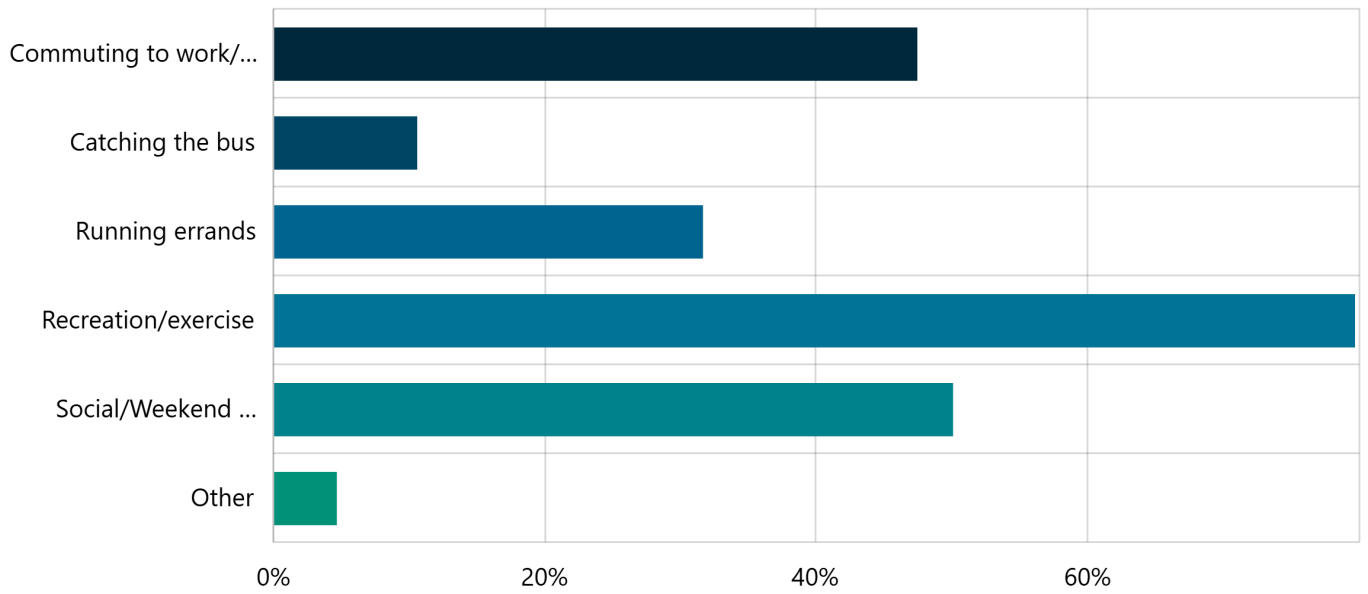
Multi Choice | Skipped: 1 | Answered: 158 (99.4%)



Answer choices	Percent	Count
Daily	49.37%	78
A few times a week	36.08%	57
A few times a month	8.86%	14
Rarely	6.96%	11
Never	4.43%	7

8. What are your main reasons for walking or biking?

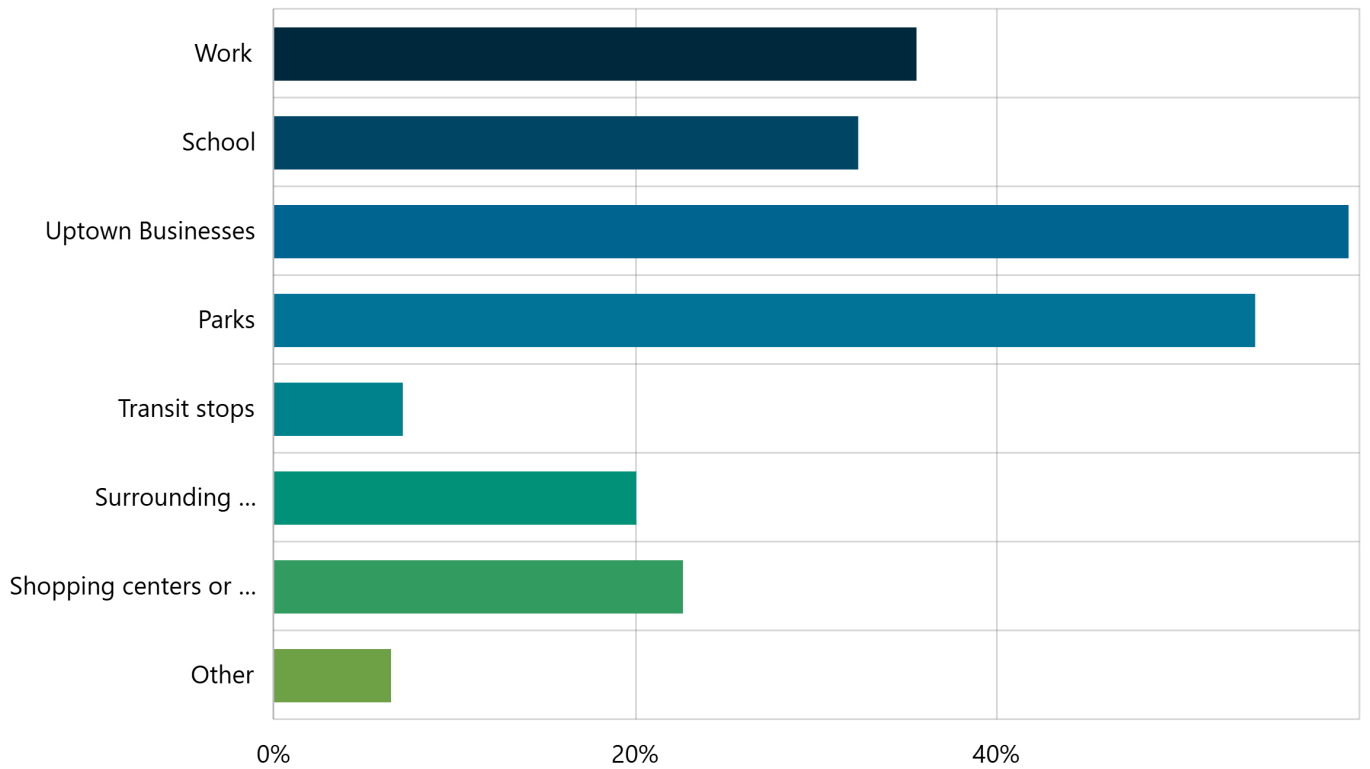
Multi Choice | Skipped: 7 | Answered: 152 (95.6%)



Answer choices	Percent	Count
Commuting to work/school	47.37%	72
Catching the bus	10.53%	16
Running errands	31.58%	48
Recreation/exercise	79.61%	121
Social/Weekend Family Activities	50.00%	76
Other	4.61%	7

9. What destinations are most important for you and/or your family to access via walking or biking

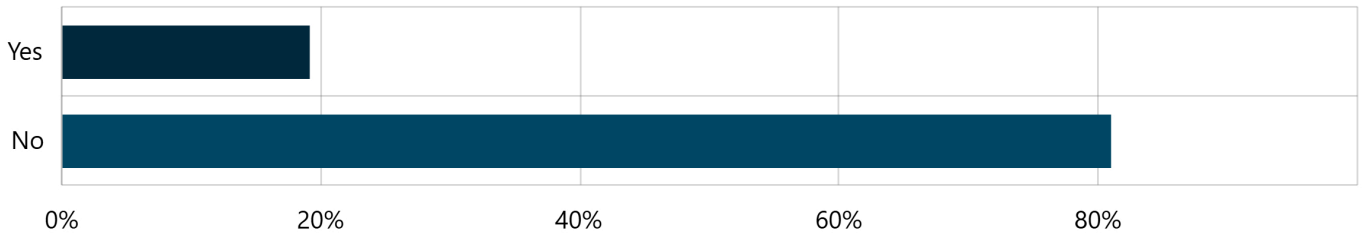
Multi Choice | Skipped: 4 | Answered: 155 (97.5%)



Answer choices	Percent	Count
Work	35.48%	55
School	32.26%	50
Uptown Businesses	59.35%	92
Parks	54.19%	84
Transit stops	7.10%	11
Surrounding neighborhoods	20.00%	31
Shopping centers or stores	22.58%	35
Other	6.45%	10

10. Do you or members of your family ever walk or bike to a transit stop?

Select Box | Skipped: 7 | Answered: 152 (95.6%)



Answer choices	Percent	Count
Yes	19.08%	29
No	80.92%	123
Total	100.00%	152

11. Which transit stop(s) do you or your family members use most often?

Short Text | Skipped: 133 | Answered: 26 (16.4%)

Sentiment

No sentiment data

Tags

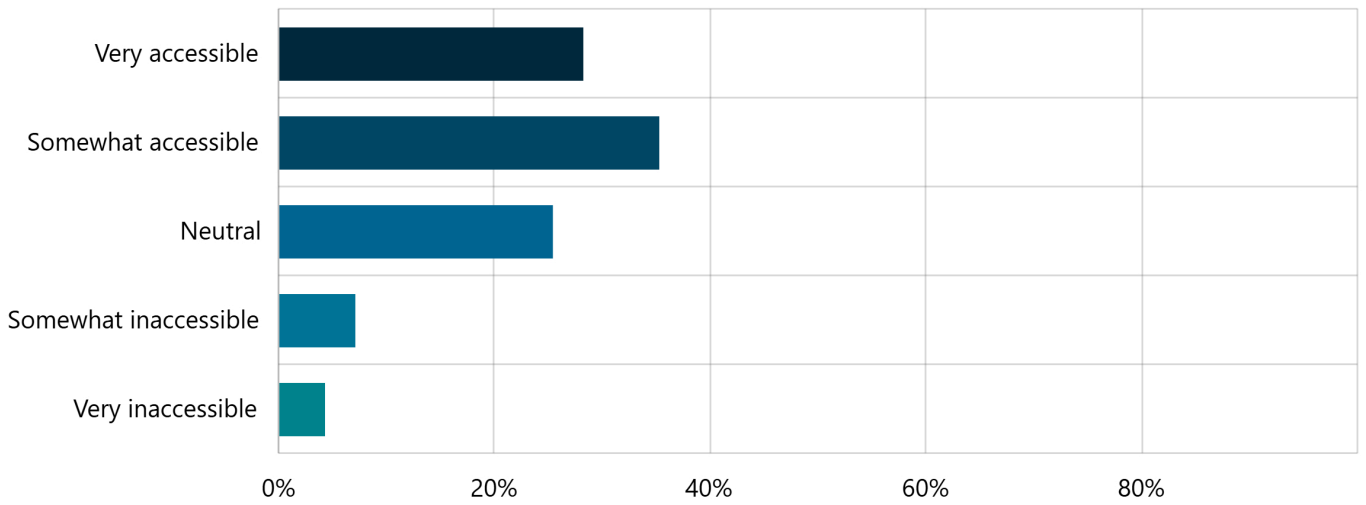
No tag data

Featured Contributions

No featured contributions

12. How easy/accessible do you feel it is to walk or bike to a transit stop or station?

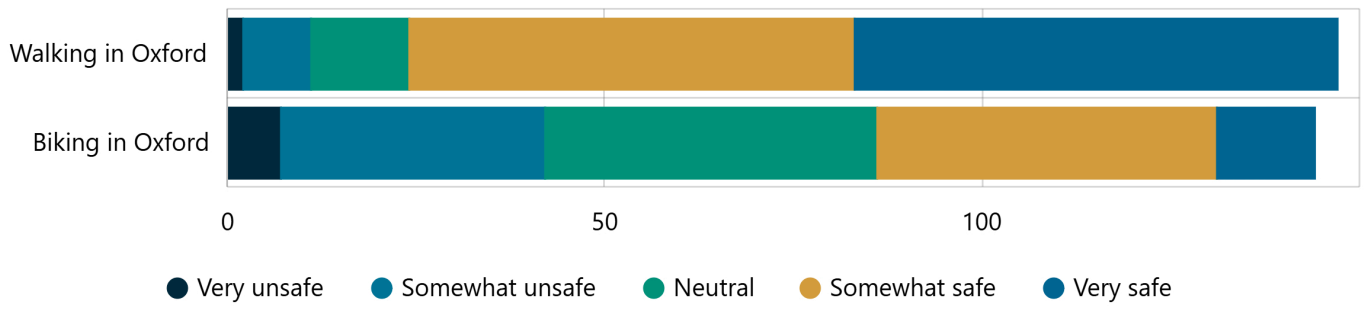
Select Box | Skipped: 88 | Answered: 71 (44.7%)



Answer choices	Percent	Count
Very accessible	28.17%	20
Somewhat accessible	35.21%	25
Neutral	25.35%	18
Somewhat inaccessible	7.04%	5
Very inaccessible	4.23%	3
Total	100.00%	71

13. How safe do you feel while...

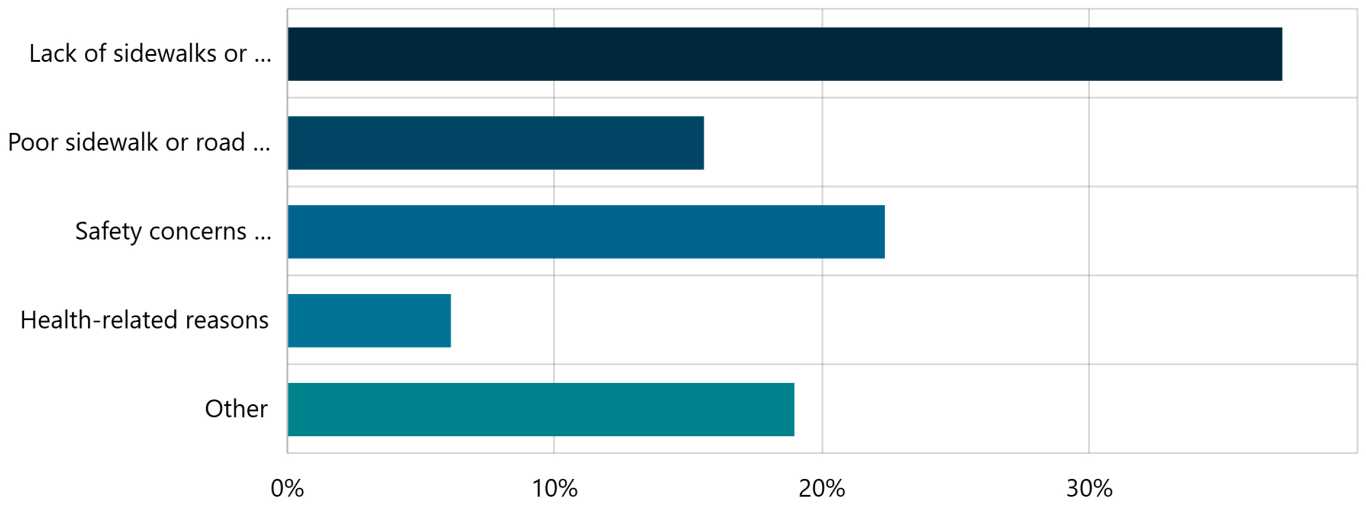
Matrix | Skipped: 12 | Answered: 147 (92.5%)



	Very unsafe	Somewhat unsafe	Neutral	Somewhat safe	Very safe	Count	Score
Walking in Oxford	1.36% 2	6.12% 9	8.84% 13	40.14% 59	43.54% 64	147	4.18
Biking in Oxford	4.86% 7	24.31% 35	30.56% 44	31.25% 45	9.03% 13	144	3.15

14. What barriers prevent you and/or your family from walking or biking more often?

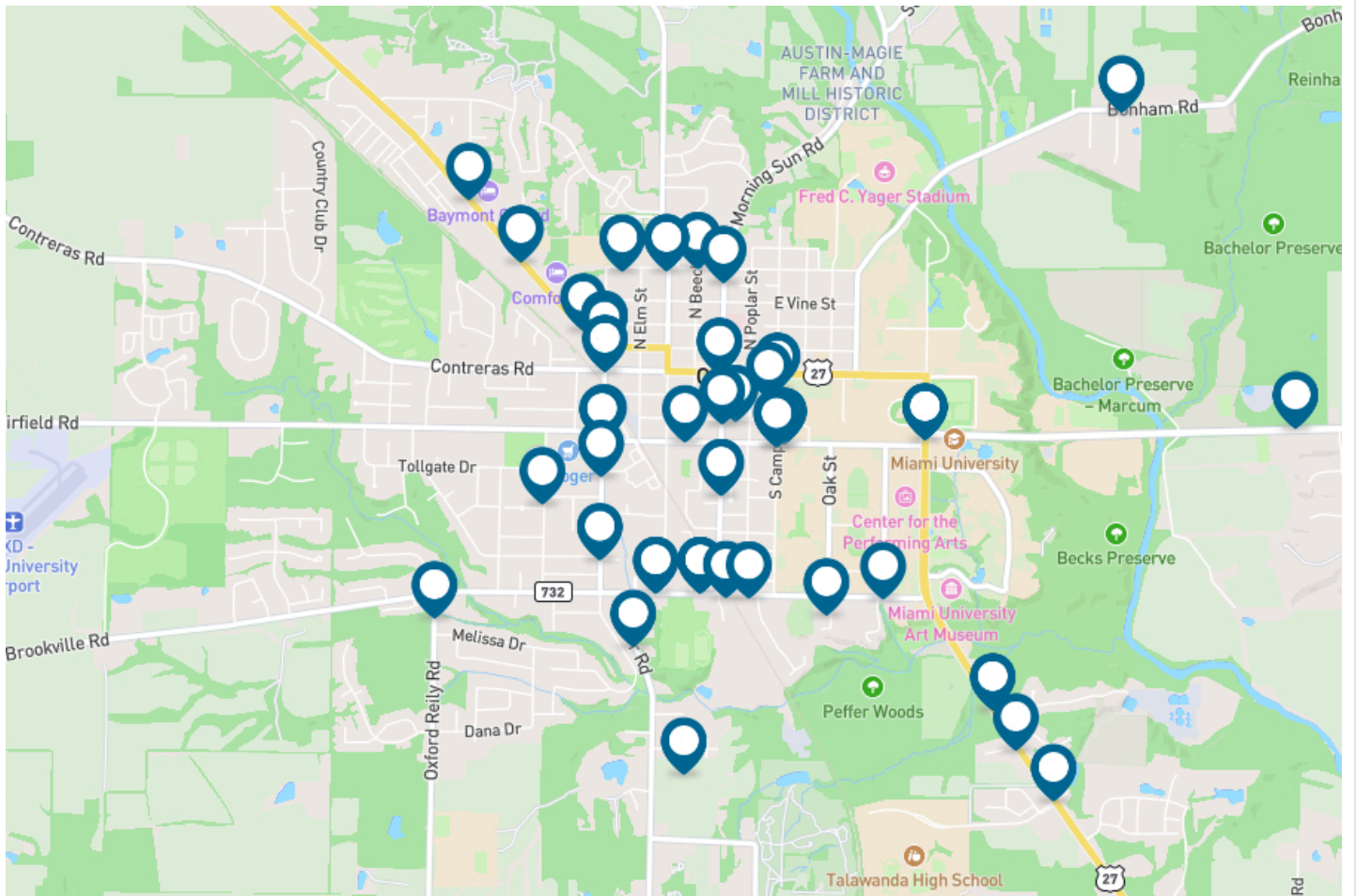
Multi Choice | Skipped: 11 | Answered: 148 (93.1%)



Answer choices	Percent	Count
Lack of sidewalks or bike lanes to my destination	37.16%	55
Poor sidewalk or road conditions / inaccessible for persons with disabilities	15.54%	23
Safety concerns (traffic, crime, lighting, etc.)	22.30%	33
Health-related reasons	6.08%	9
Other	18.92%	28
Total	100.00%	148

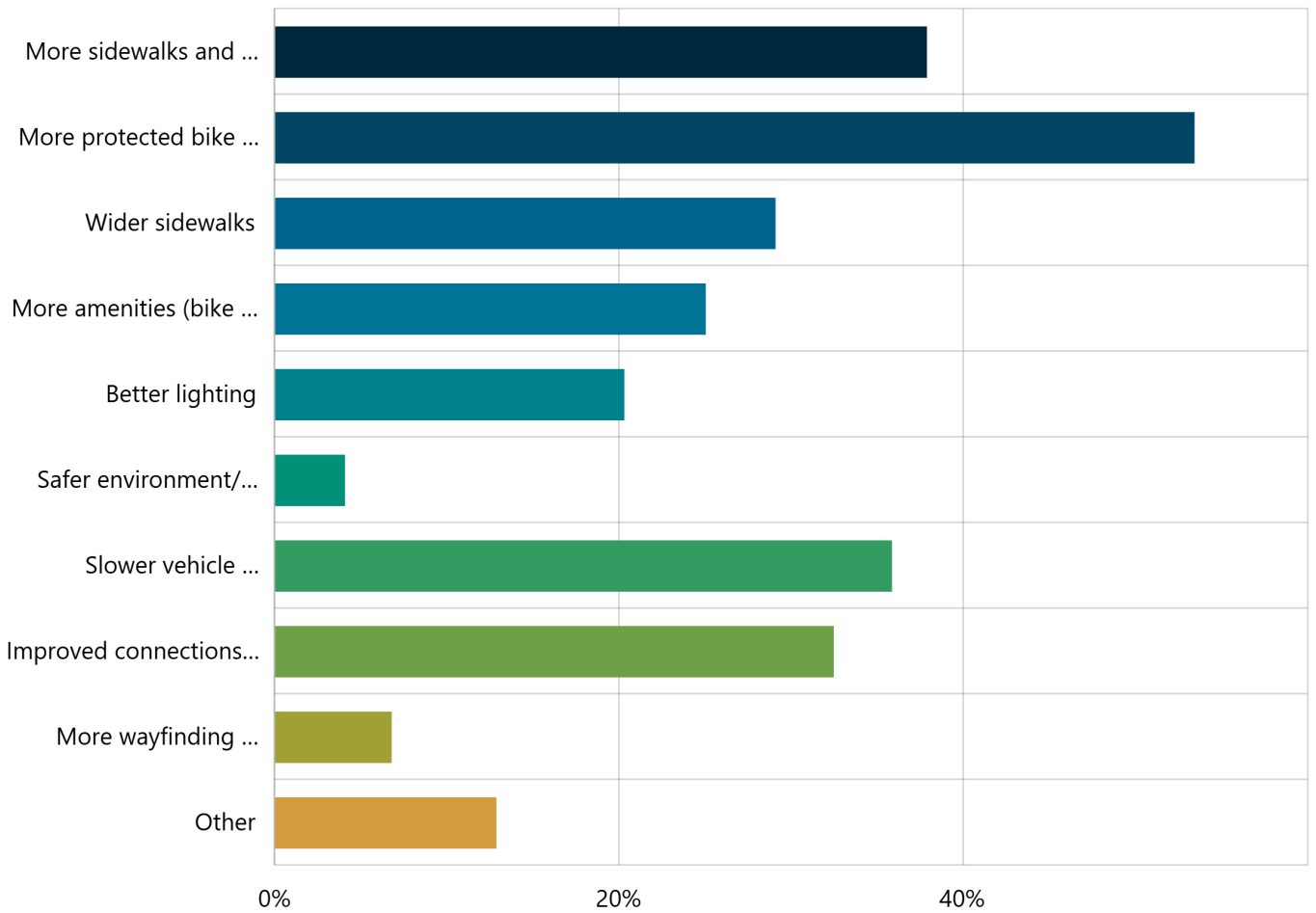
15. Are there specific locations in Oxford where walking or biking feels unsafe or difficult?

Map | Skipped: 63 | Answered: 96 (60.4%)



16. What improvements would encourage you and/or your family to walk or bike more?

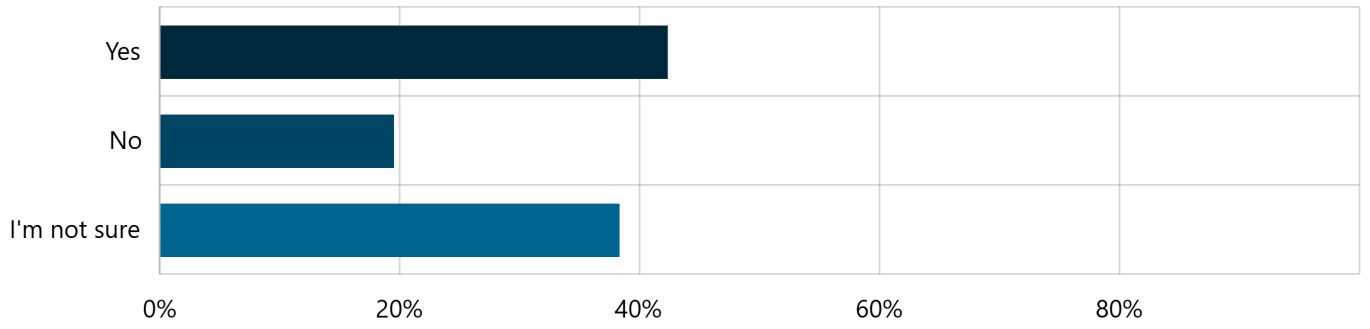
Multi Choice | Skipped: 11 | Answered: 148 (93.1%)



Answer choices	Percent	Count
More sidewalks and crosswalks	37.84%	56
More protected bike lanes or bike paths	53.38%	79
Wider sidewalks	29.05%	43
More amenities (bike racks, bike parking, benches, signage, shelters)	25.00%	37
Better lighting	20.27%	30
Safer environment/less crime	4.05%	6
Slower vehicle speeds and traffic calming measures	35.81%	53
Improved connections to trails/my destination	32.43%	48
More wayfinding signage for bike/pedestrian routes	6.76%	10
Other	12.84%	19

17. Would you and/or members of your family walk/bike to transit stops if it were easier/more accessible?

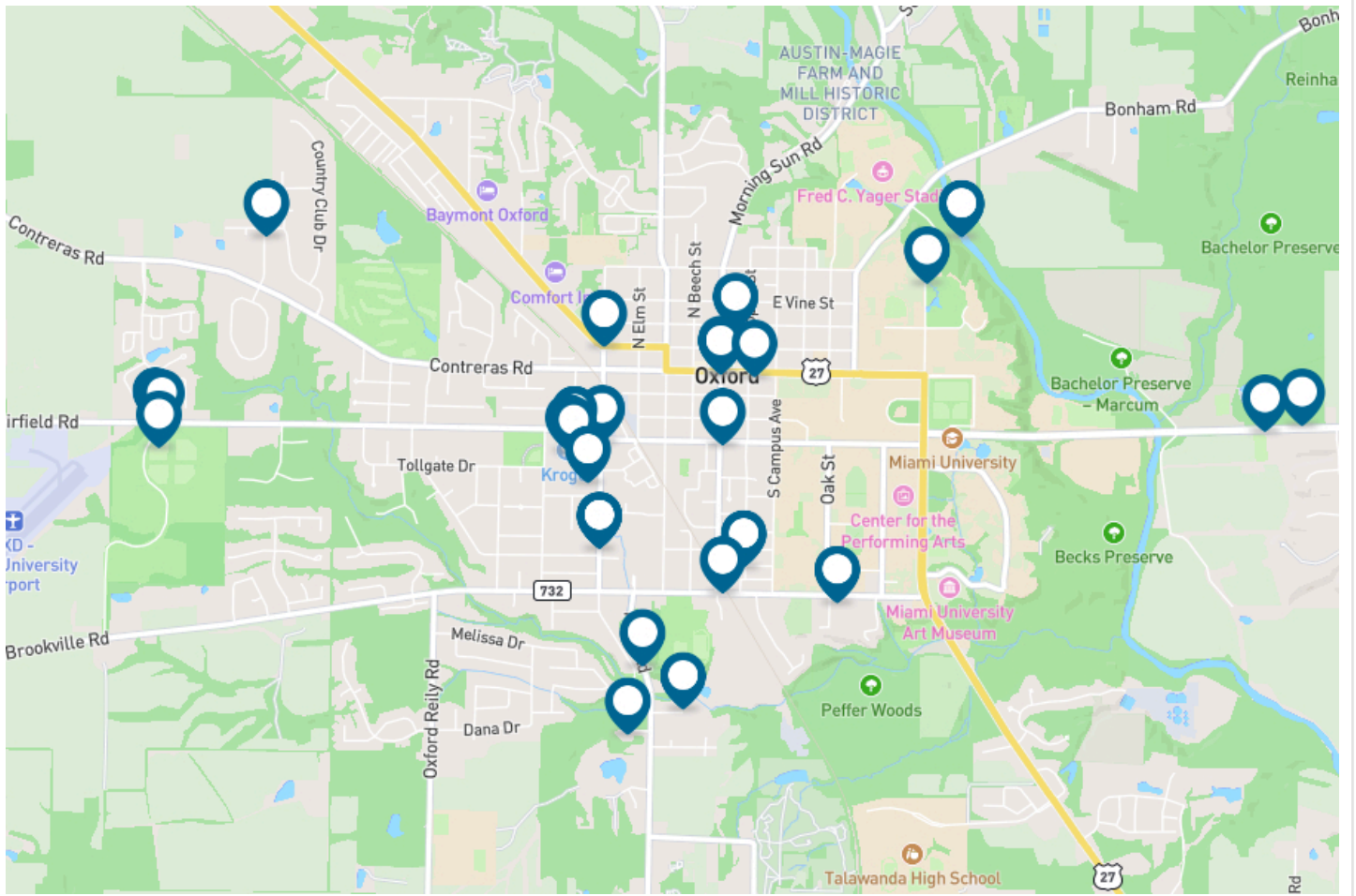
Select Box | Skipped: 10 | Answered: 149 (93.7%)



Answer choices	Percent	Count
Yes	42.28%	63
No	19.46%	29
I'm not sure	38.26%	57
Total	100.00%	149

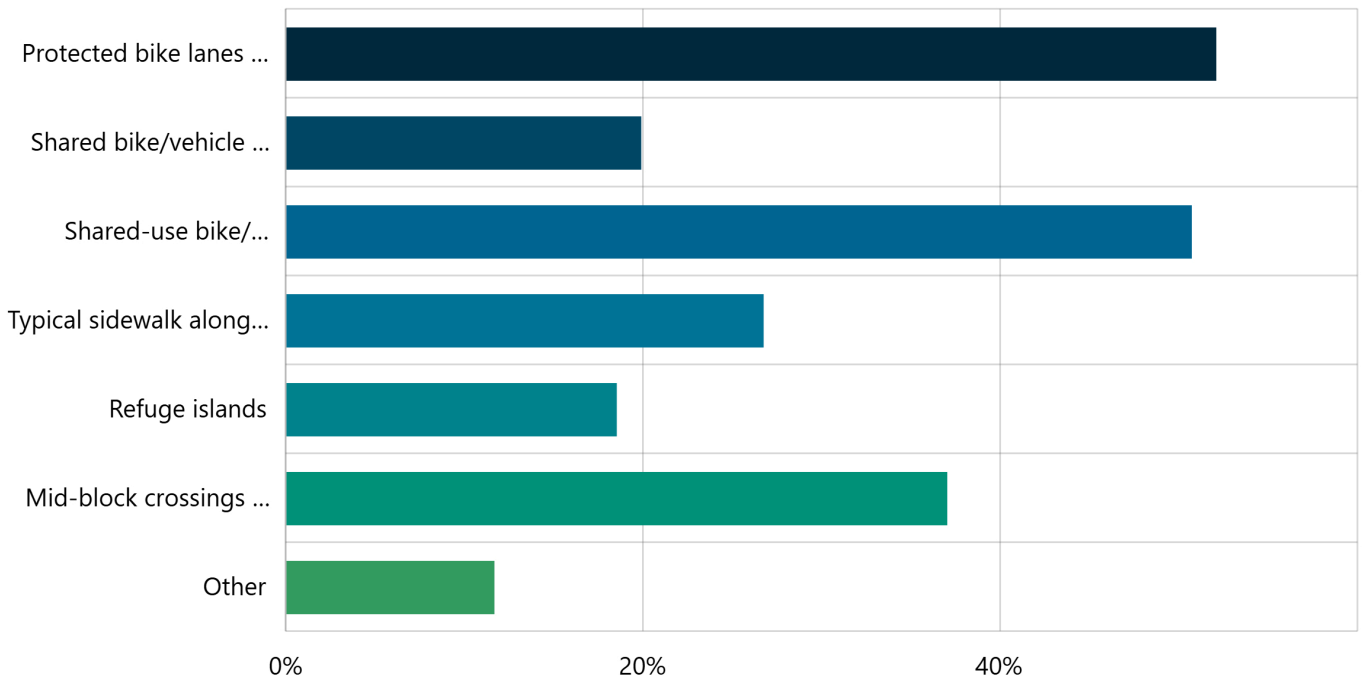
18. Are there specific destinations (e.g., parks, schools, stores, uptown businesses) where you and/or your family would like improved walking or biking access?

Map | Skipped: 102 | Answered: 57 (35.8%)



19. What types of pedestrian and bike infrastructure do you think Oxford should implement?

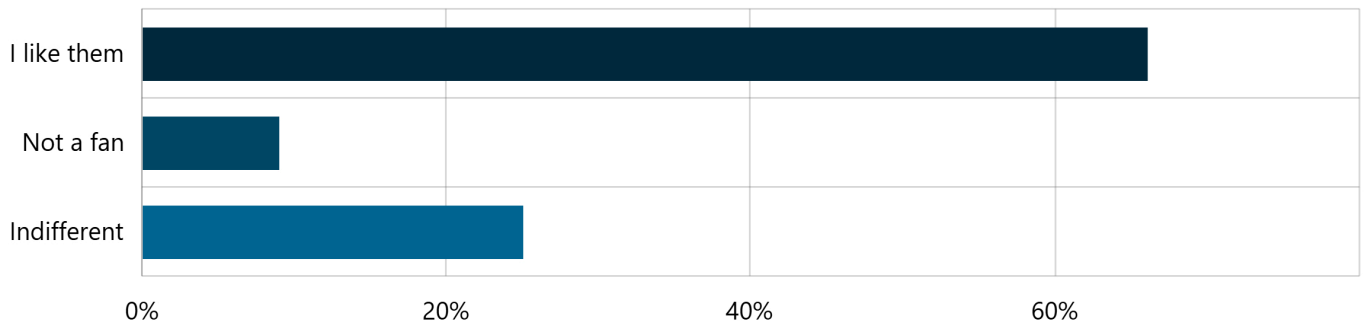
Multi Choice | Skipped: 13 | Answered: 146 (91.8%)



Answer choices	Percent	Count
Protected bike lanes on city street	52.05%	76
Shared bike/vehicle lane (sharrow) on city street	19.86%	29
Shared-use bike/pedestrian path separated from city street	50.68%	74
Typical sidewalk along city street	26.71%	39
Refuge islands	18.49%	27
Mid-block crossings with rapid flashing beacons (road crossings between intersections with flashing signage)	36.99%	54
Other	11.64%	17

20. How do you feel about the new rapid flashing beacons the City has been installing throughout town?

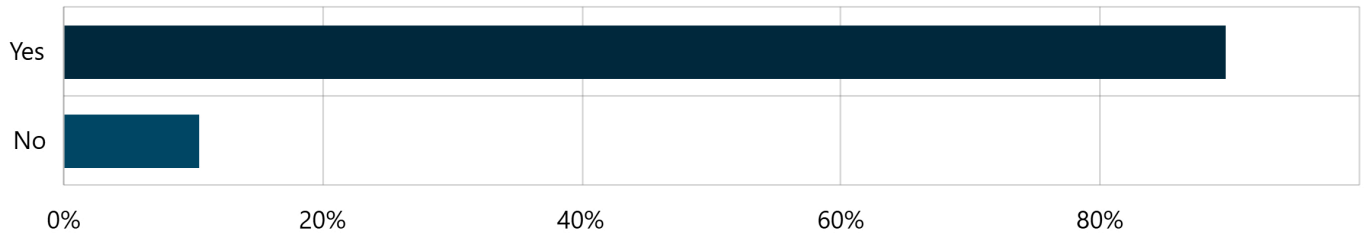
Multi Choice | Skipped: 3 | Answered: 156 (98.1%)



Answer choices	Percent	Count
I like them	66.03%	103
Not a fan	8.97%	14
Indifferent	25.00%	39
Total	100.00%	156

21. Do you support the City of Oxford's effort to improve bike and pedestrian connectivity within the city?

Multi Choice | Skipped: 5 | Answered: 154 (96.9%)



Answer choices	Percent	Count
Yes	89.61%	138
No	10.39%	16
Total	100.00%	154

22. Do you have any other comments or suggestions for the Bike & Pedestrian Master Plan?

Long Text | Skipped: 66 | Answered: 93 (58.5%)

Sentiment

No sentiment data

Tags

No tag data

Featured Contributions

No featured contributions

KZF Design Community Engagement

Report Type: Project

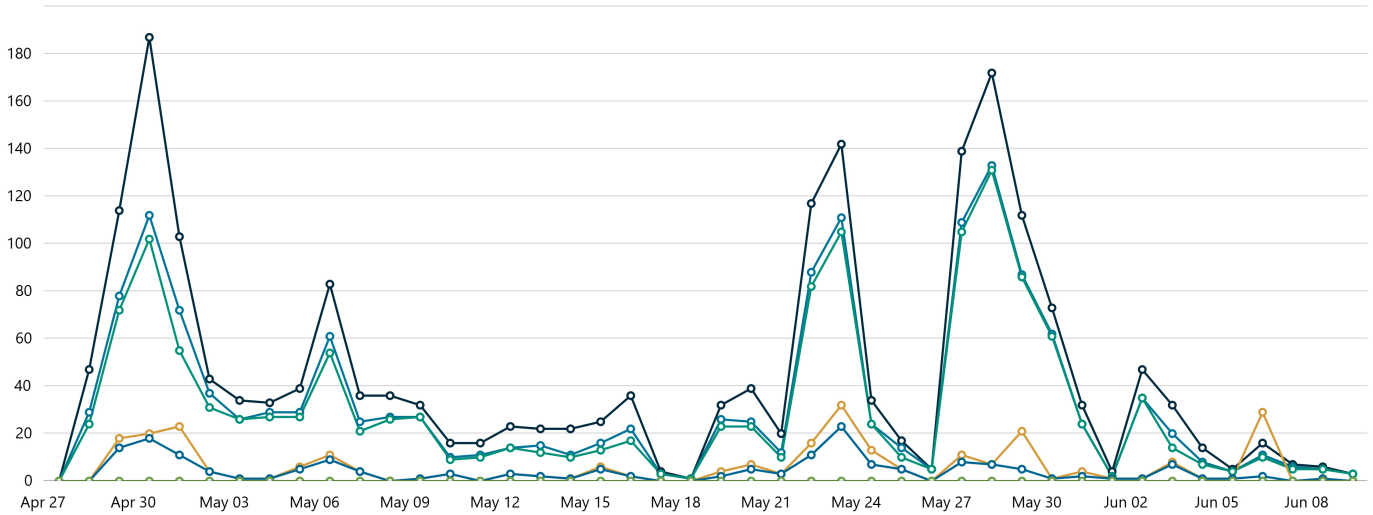
Project Name: City of Oxford Bike-Pedestrian Plan

Date Range: 27-04-2025 - 09-06-2025

Exported: 09-06-2025 09:02:23

Performance Summary

Information regarding key visitation and utilisation metrics for your Site or projects.



2,020
Views

1,469
Visits

1,202
Visitors

272
Contributions

160
Contributors

0
Followers

Views - The number of times a Visitor views any page on a Site.

Visits - The number of end-user sessions associated with a single Visitor.

Visitors - The number of unique public or end-users to a Site. A Visitor is only counted once, even if they visit a Site several times in one day.

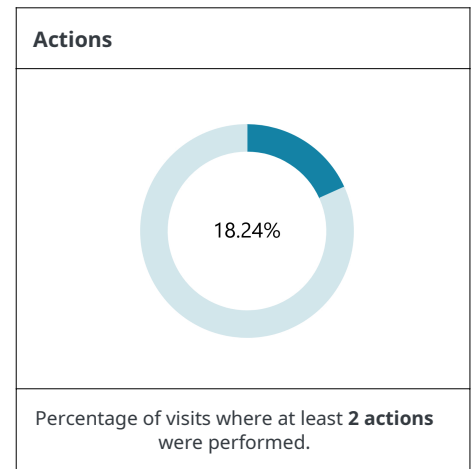
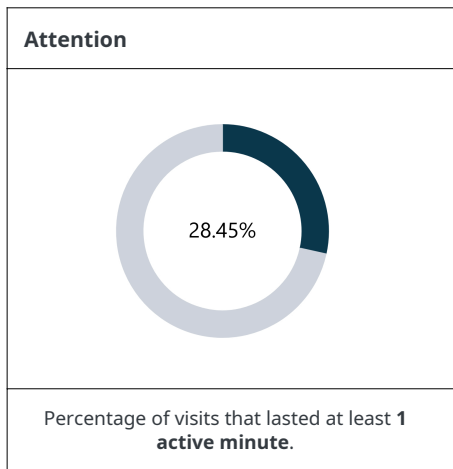
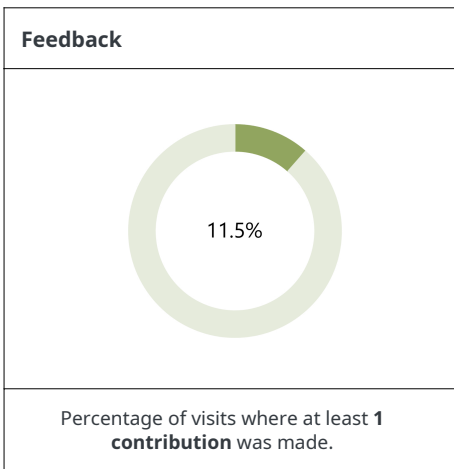
Contributions - The total number of responses or feedback collected through the participation tools.

Contributors - The unique number of Visitors who have left feedback or Contributions on a Site through the participation tools.

Followers - The number of Visitors who have 'subscribed' to a project using the 'Follow' button.




Conversions






Information regarding how well your engagement websites converted Visitors to perform defined key actions.



Participation

Information regarding how people have participated in your projects and activities.

Contributions by Activity				
Contributions by Activity is a breakdown of contributions across each tool				
Activity	Contributions			%
 Form	160	<div style="width: 58.82%;"></div>		58.82%
 Social Map	100	<div style="width: 36.76%;"></div>		36.76%
 Gather	12	<div style="width: 4.41%;"></div>		4.41%

Top Activities				
Top Activities is the top 5 tools that received the highest contributions				
Activity	Page Name	Contributions	Contributors	
 Form	Participate	159	143	
 Social Map	Participate	100	26	
 Gather	Participate	12	7	
 Form	Contact Us	1	1	
 Social Map	Participate	0	0	

Projects

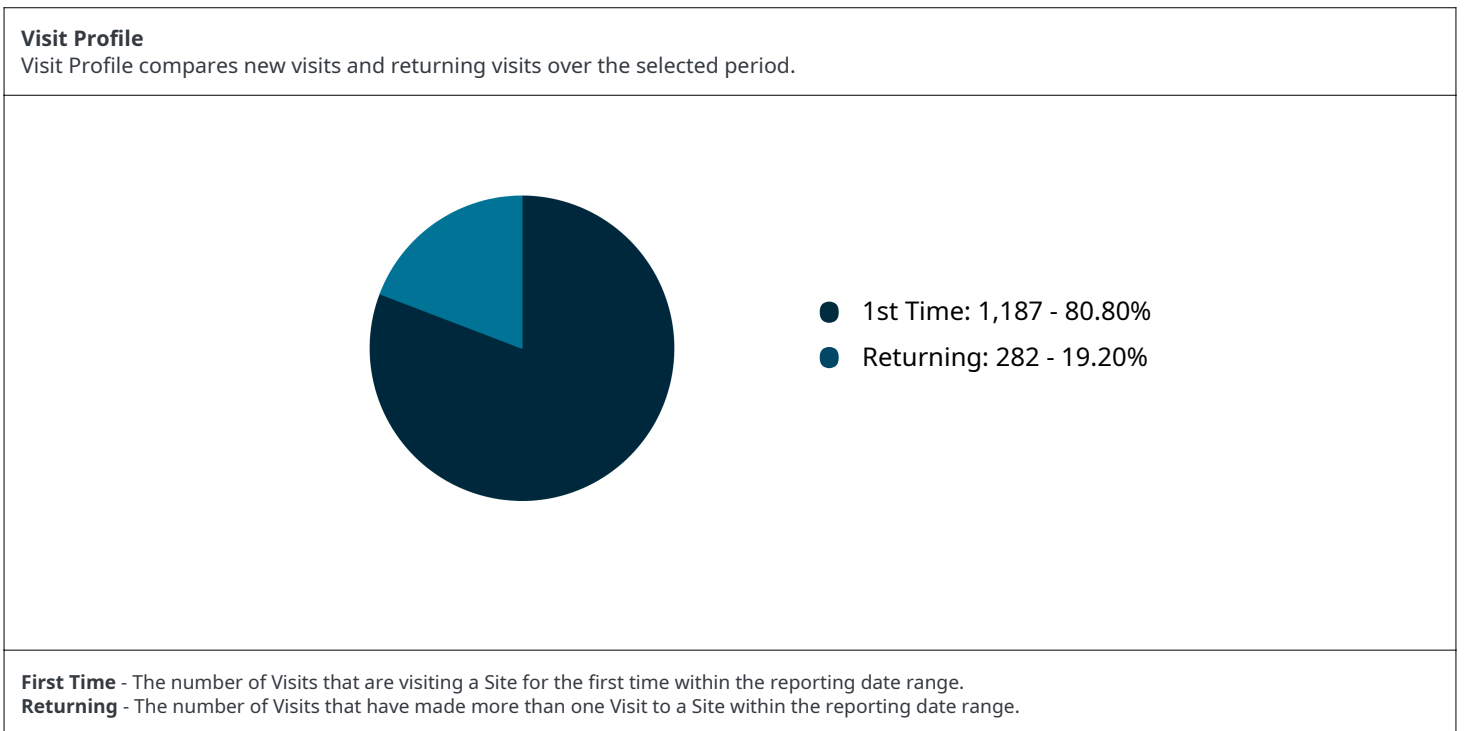
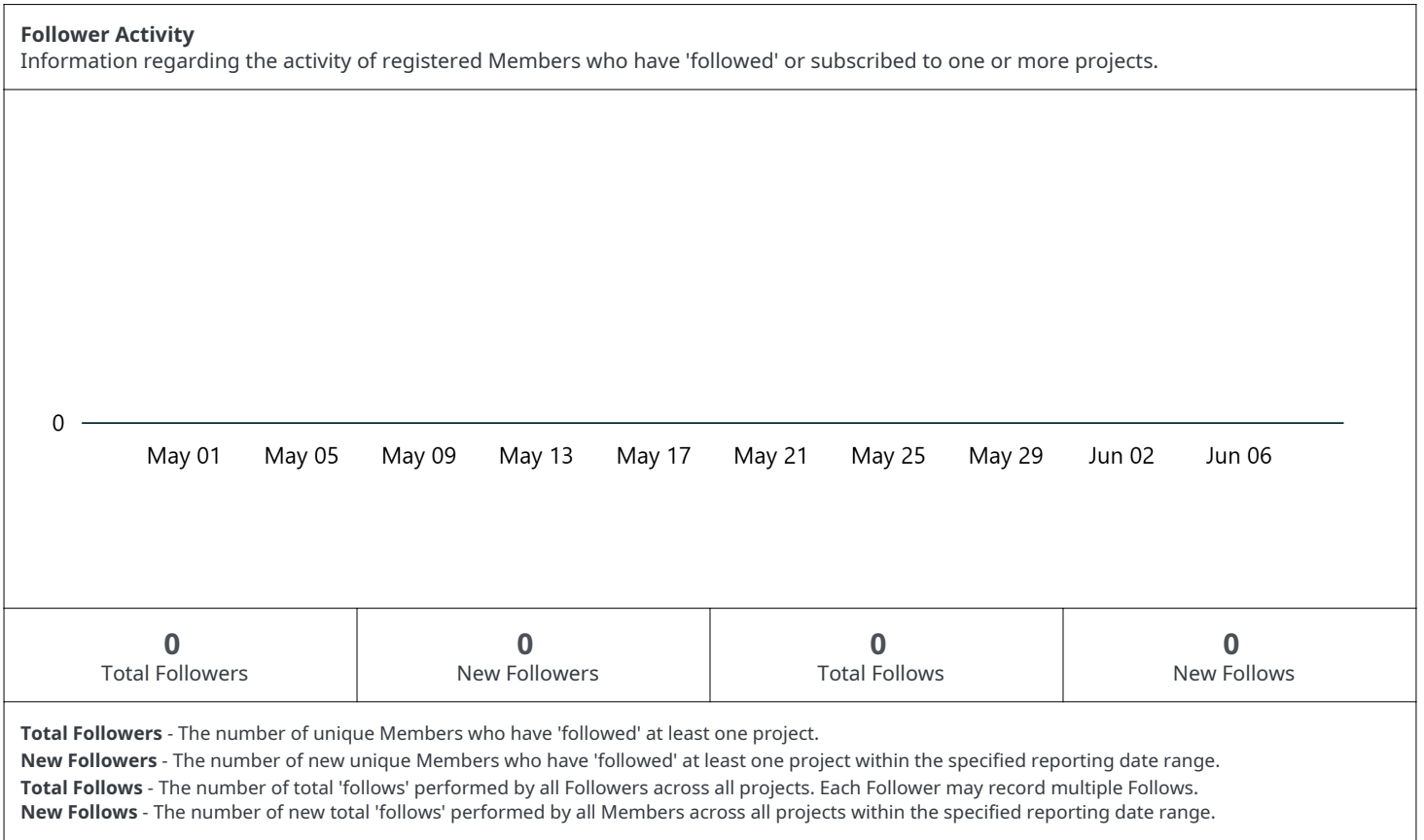
The current number of published projects on your site

Engagement Time	
2 Days	13 Hours
	42 Minutes
May 23rd 2025 Peak Visitation Date	Tuesday Peak Visitation Day

Top Visited Pages			
Summary information for the top five most visited Pages.			
Page Name	Visitation %	Visits	Visitors
City of Oxford Bike-Pedestrian Plan	89%	1,303	1,105
Participate	31.42%	460	362
Contact Us	0.55%	8	5

People

Information regarding who has participated in your projects and activities.

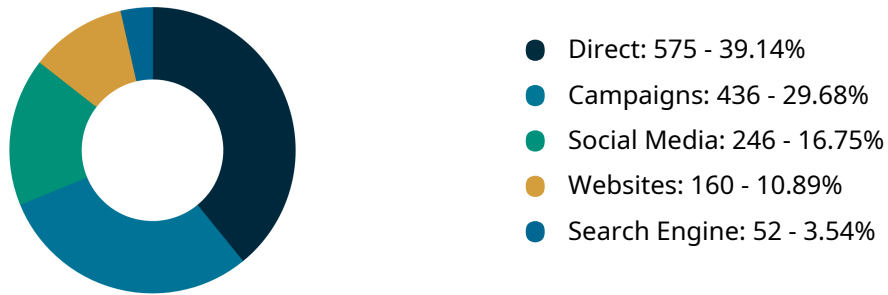


Acquisition

Information regarding the method by which Visitors arrived to your Site or projects.

Referral Types

Referral traffic is the segment of traffic that arrives on your website through another source, like through a link on another domain.



Direct - Visits from Visitors who enter the exact URL or click an untracked link (e.g., from emails without UTM parameters).

Search Engine - Visits from search results on engines like Google or Bing.

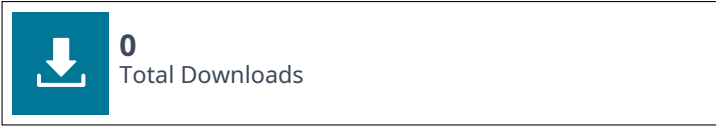
Websites - Visits from links on external sites, excluding search engines and social media.

Social Media - Visits from links on platforms like Facebook, LinkedIn, or X.

Campaigns - Visits from tracked marketing efforts using UTM parameters, such as email campaigns or paid ads.

Downloads

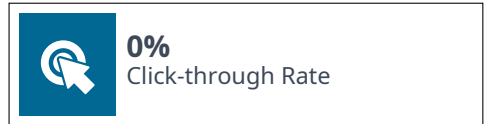
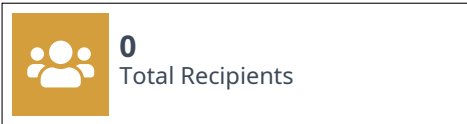
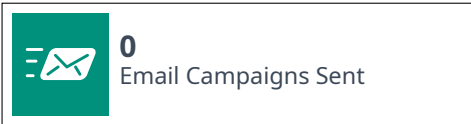
Information regarding your downloads, the total set of unique documents downloaded, total downloads of all files, and your top downloads.



No Data Available

Email Campaigns

Information regarding your email campaigns, your total campaigns, the total number of recipients, and your top campaigns by click-through rate (clicks as a percentage of total recipients).



No Data Available