



MINUTES
OXFORD COMMUNITY IMPROVEMENT CORPORATION
INNOVATION COLLEGE@ELM 3RD FLOOR 20 SOUTH ELM STREET
OXFORD, OHIO 45056
FRIDAY, JUNE 6, 2025 AT 12:00 PM

Call to Order

Date: Friday, June 6, 2025

Location: Innovation College@Elm 3rd Floor | 20 S. Elm St. Oxford, OH 45056

Time of Meeting: 12:00 PM

Members Present: Nate Chaney, Jim Clawson, Alex French, Jeffrey Kruth, Kevin McKeehan, Norma Pennock, Heidi Ridenour, J.C. Rupel, Mike Smith, Shaunna Tafelski, Kelly Umbstead

Members Absent: Ted Pickerill, Randi Thomas

Staff Liaison: Seth Copenbaker

Call to Order

Time: 12 PM by J.C. Rupel

Approval of Agenda

Motion: Kevin McKeehan

2nd: Shaunna Tafelski

Vote: Passed Unanimously

Approval of Minutes

Motion: Alex French

2nd: Kelly Umbstead

Vote: Passed Unanimously

1. Minutes from the last meeting, held Friday, August 16, 2024

Selection of Officers

1. Nomination for President:

Nomination for President: J.C. Rupel nominated for CIC President by Jim Clawson

2nd: Kelly Umbstead

Vote: Passed Unanimously

2. Nomination for Treasurer:

Nomination for Treasurer: Heidi Ridenour nominated for CIC Treasurer by Alex French

2nd: Shaunna Tafelski

Vote: Passed Unanimously

3. Nomination for Secretary:

Nomination for Secretary: Seth Cropsenbaker nominated for Secretary by Kevin McKeehan

2nd: Kelly Umbstead

Vote: Passed Unanimously

Old Business

New Business

1. Economic Development Strategic Plan Presentation

- Research and Findings
- Public Comment Feedback
- Recommendation to Council

Economic Development Strategic Plan as presented

Motion to Recommend: Shaunna Tafelski

2nd: Heidi Ridenour

Vote: Passed Unanimously

2. 2026 Research Recommendations to Council

- Review of Staff and Council initiated goal areas
- Recommendation to Council

Recommended Economic Development projects to pursue

- Empower and develop resources for the CIC
- Develop Economic Development Toolkit

- Drive site readiness projects

Motion to Recommend to Oxford Council the “recommended projects to pursue”

- Motion to Recommend: J.C. Rupel
- 2nd: Kevin McKeehan

Vote: Passed Unanimously

3. Placemaking Efforts

- Red Brick Fridays - June 7, July 18, August 1, August 2
- Oxtoberfest September 13 - Uptown Event

Oxford Bee Festival 4/12/25

- 5k/10k Race
- Uptown Event

Public Safety Efforts

4. Local Business Updates

Open Floor Discussion

Adjournment

Motion: Kelly Umbstead

2nd: Kevin McKeehan

Vote: Passed Unanimously