



innocom environmental graphic design

A Member of Wa-Fi, LLC

June 29, 2015

Sam Perry, AICP
City of Oxford
Community Development Department
101 East High Street
Oxford, OH 43215

Dear Samuel,

On behalf of TriHealth and McCullough Hyde Hospital we are submitting this letter in follow up to a variance approval we received previously to install 3 ground signs and a wall mounted sign at McCullough Hyde Hospital. On April the 16th we received a letter from the City of Oxford outlining the decision and conditions that were agreed upon at the April 15th Variance Hearing.

At the meeting we were presented with 5 conditions that were to be met as part of this approval. At the meeting we agreed to and had no issues with the conditions that were proposed at the meeting. As we have progressed towards obtaining building permits for the signs we have run into an issue in meeting two of those conditions. The two conditions that we are having issues with are in regards to

"the automated adjustment of the wall and ground signs lighting intensity based on atmospheric conditions and ambient lighting." (Conditions 1 and 2 from the letter)

Hightech Signs in Cincinnati will be the sign fabricator and installer on this project. As they have researched the ability to adjust the lighting intensity they have actually found that there is no commercial product currently on the market that could automatically adjust the lighting levels. However, we will be able to manually adjust the lighting levels.

Therefore, what we would propose to meet the intent of the condition proposed, is to allow the signs to be installed as they are currently designed. Once the ground and wall signs are installed, we will meet with city officials at night to determine and manually adjust to the appropriate lighting level acceptable to the City. After that lighting level is achieved we would then permanently keep the lighting at this level

Thank you for your time.

Best regards,

Andrew J. English
Principal